

Smarter technology for all

Lenovo Next Generation Solutions

→ be ready for the future

Alexander Stanzel, Kilian Wammes | 13.10.2022

Lenovo

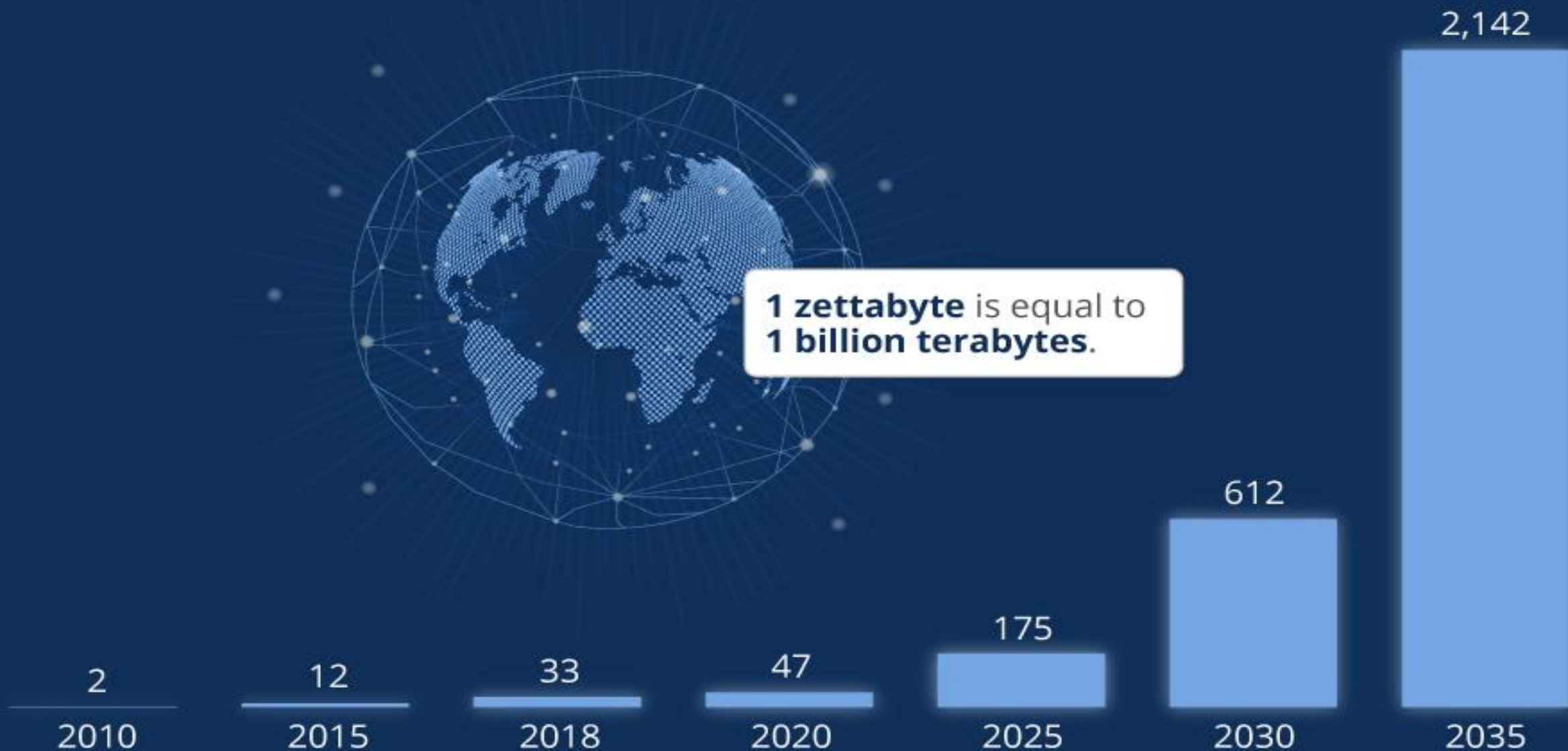
Think30

30 years of ThinkPad + ThinkSystem

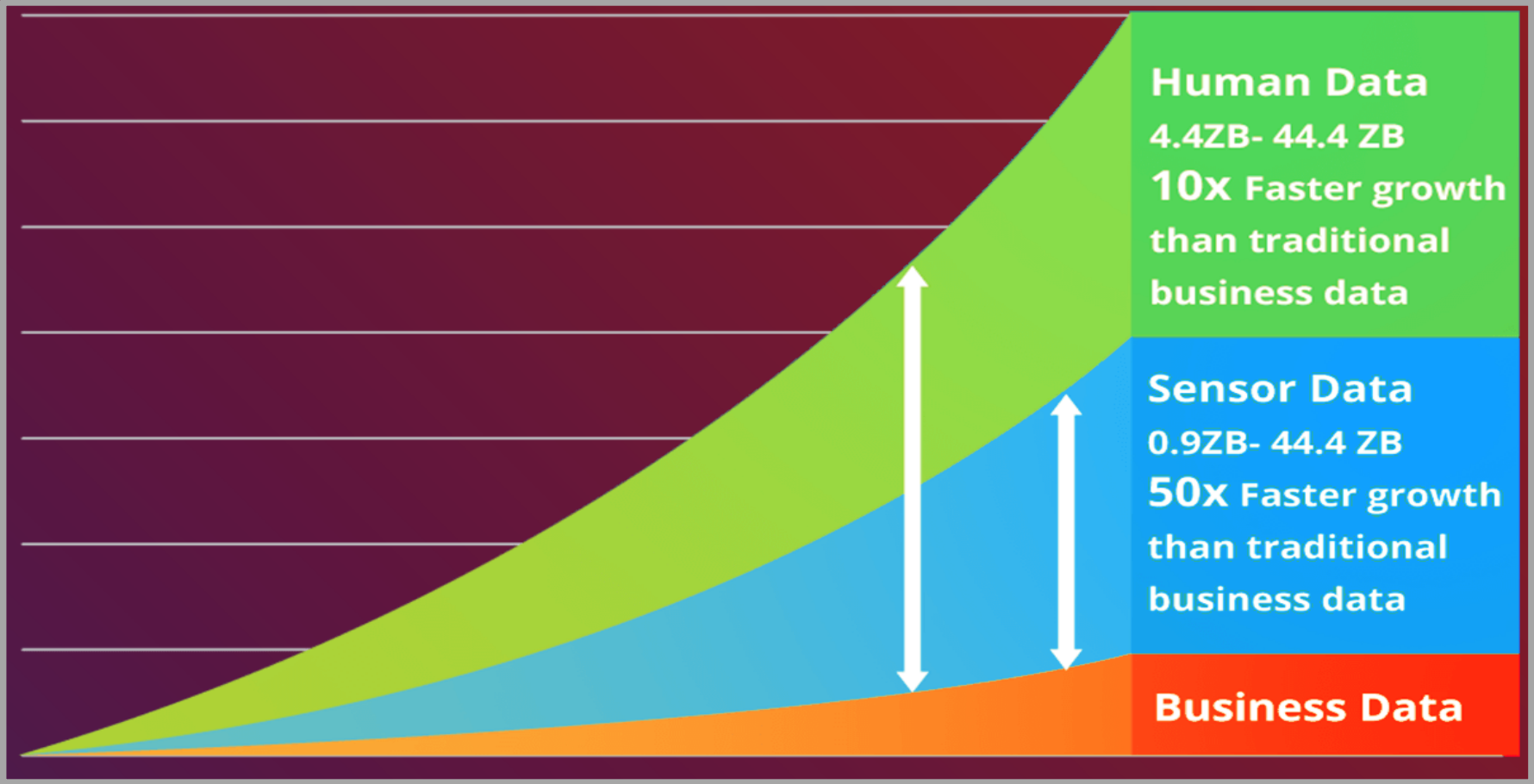
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Global Data Creation is About to Explode

Actual and forecast amount of data created worldwide 2010-2035 (in zettabytes)



the **NEW ERA** of computing ... is on **EDGE** !



Lenovo 360 – a Data Journey !



Data Generation



Data Analysis



Data Insights

MARKET TREND

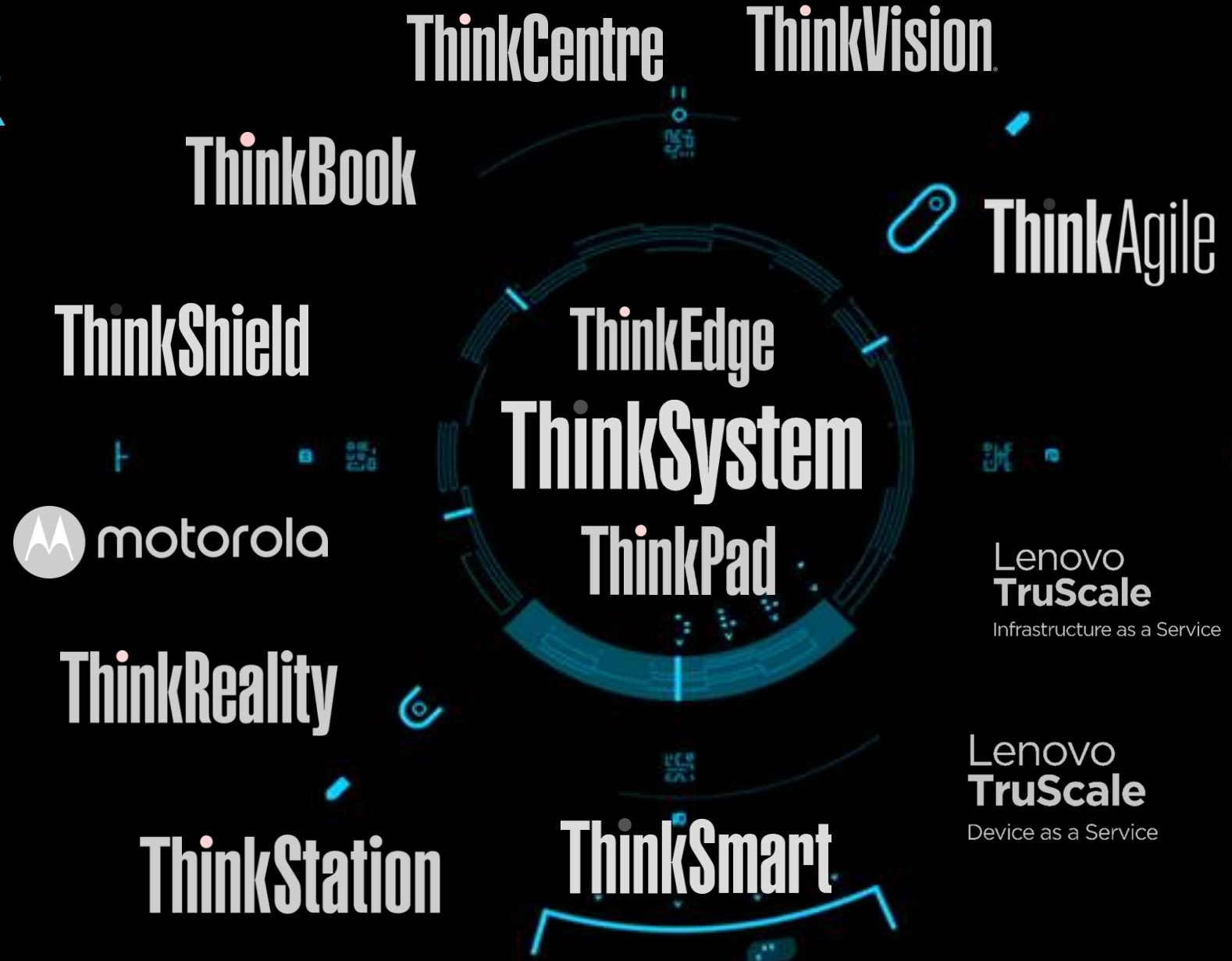
- One Device per **family** to One Device per **person**
 - **Multiple Devices per person !**
 - Much more time spent on devices
 - Much more flexibility in consumption models
- From buying products to buying computing power and solutions
 - **Scaleable & Reliable @ any time**
 - Services to design, build and maintain infrastructure
- Digitalization accelerated and maturing
 - Moving to **intelligent transformation**, with A.I. at its core

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WE ARE YOUR

Lenovo
360

- **COMPASS**
- **NAVIGATOR**
- **TRUSTED ADVISOR**



Der LENOVO 360 Lösungsansatz



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Raum 1: EMPFANG

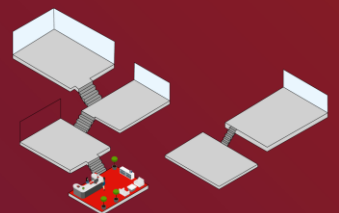
Herausforderungen:

- „Visitenkarte“ des Unternehmens
- Clean-Desk
- Registrierung
- Unternehmenspräsentation
- Orientierungsplan
- Security

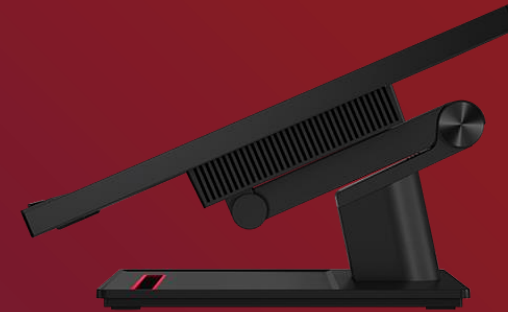
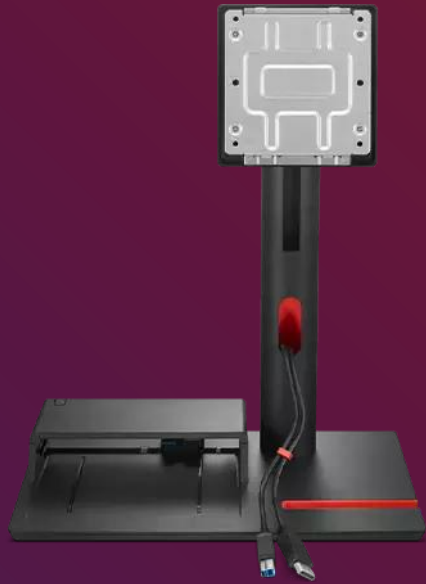
ThinkCentre
ThinkVision



Lenovo



EMPFANG – Lösungen



Raum 2: MEETINGRAUM

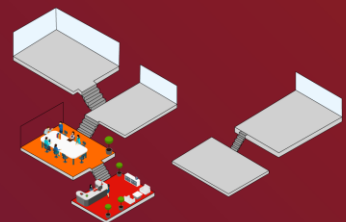
Herausforderungen:

- Hybride Meetings
- Kabel-Chaos
- Meeting-Notizen
- Raum-Buchung
- Device-Kompatibilität
- Facility Management

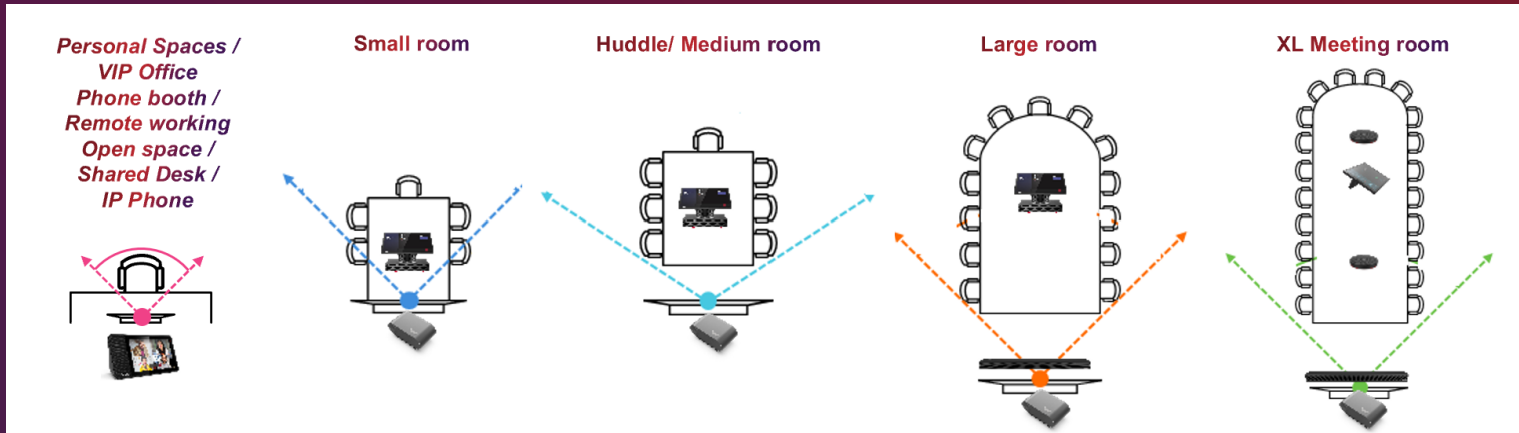
ThinkSmart
ThinkVision



Lenovo



MEETINGRAUM – Lösungen



Raum 3: GROßRAUMBÜRO

Herausforderungen:

- Platzverhältnisse
- Shared Desk
- Privacy
- ThinkReality
- Hardware Monitoring
- Energieverbrauch
- Geräusentwicklung
- Fat / Thin Client (Cloud / VDI)

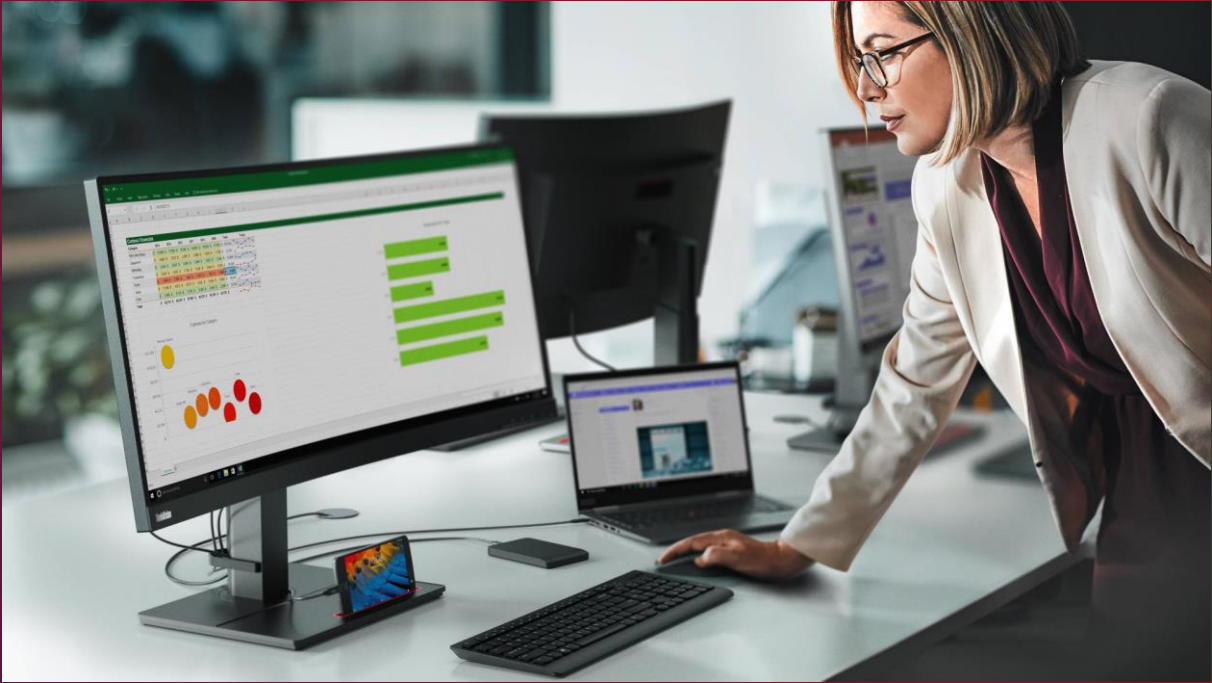
ThinkBook
ThinkVision
ThinkPad
ThinkStation



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GROßRAUMBÜRO – Lösungen



GROßRAUMBÜRO – Lösungen



Sicherheit



Flexibilität



Standardisierung

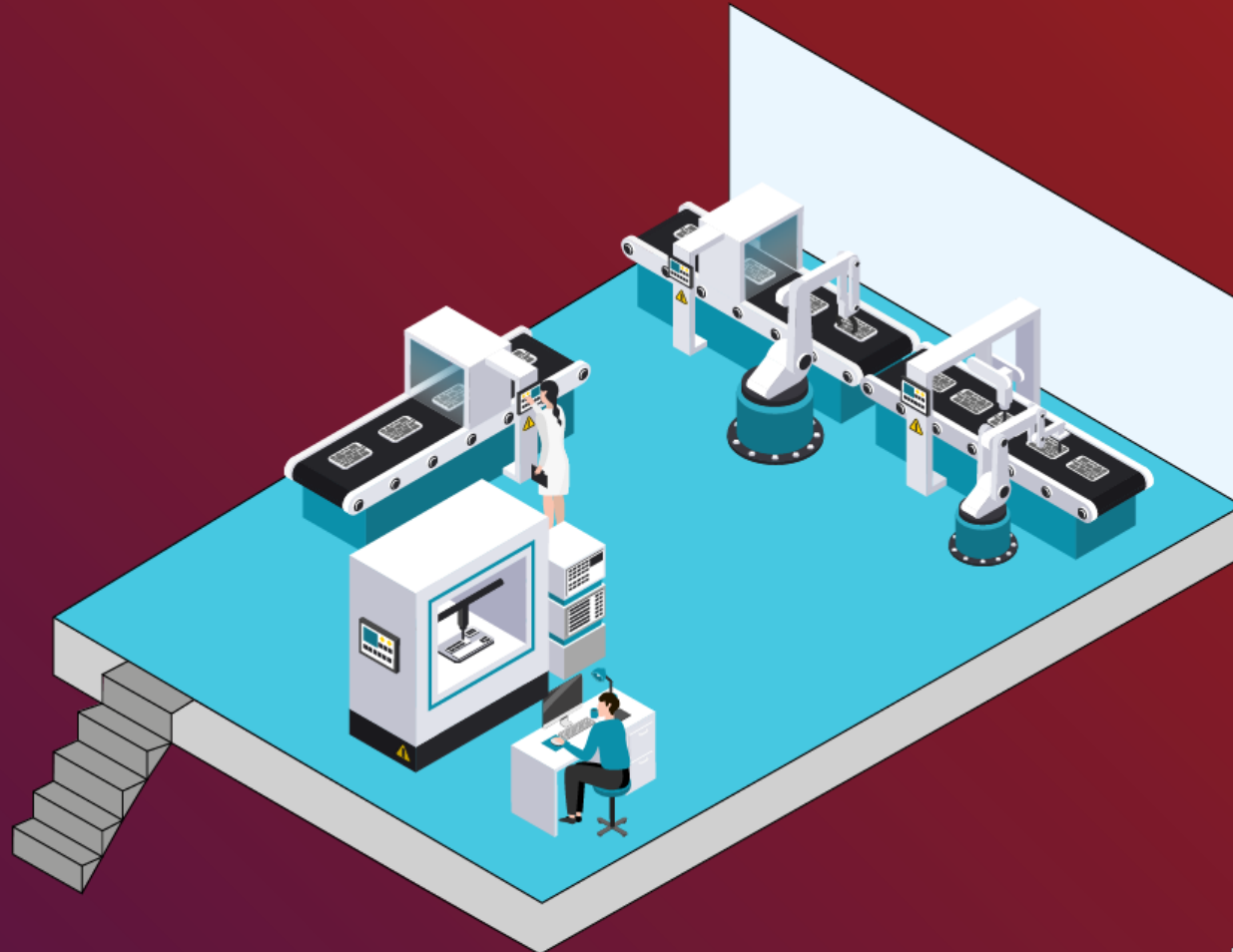


Raum 4: PRODUKTION

Herausforderungen:

- Extrembedingungen
- Rugged Lösungen
- OEM Lösungen
- Automatisierung
- Virtual / Augmented Reality
- Assisted Workflows
- Edge & AI

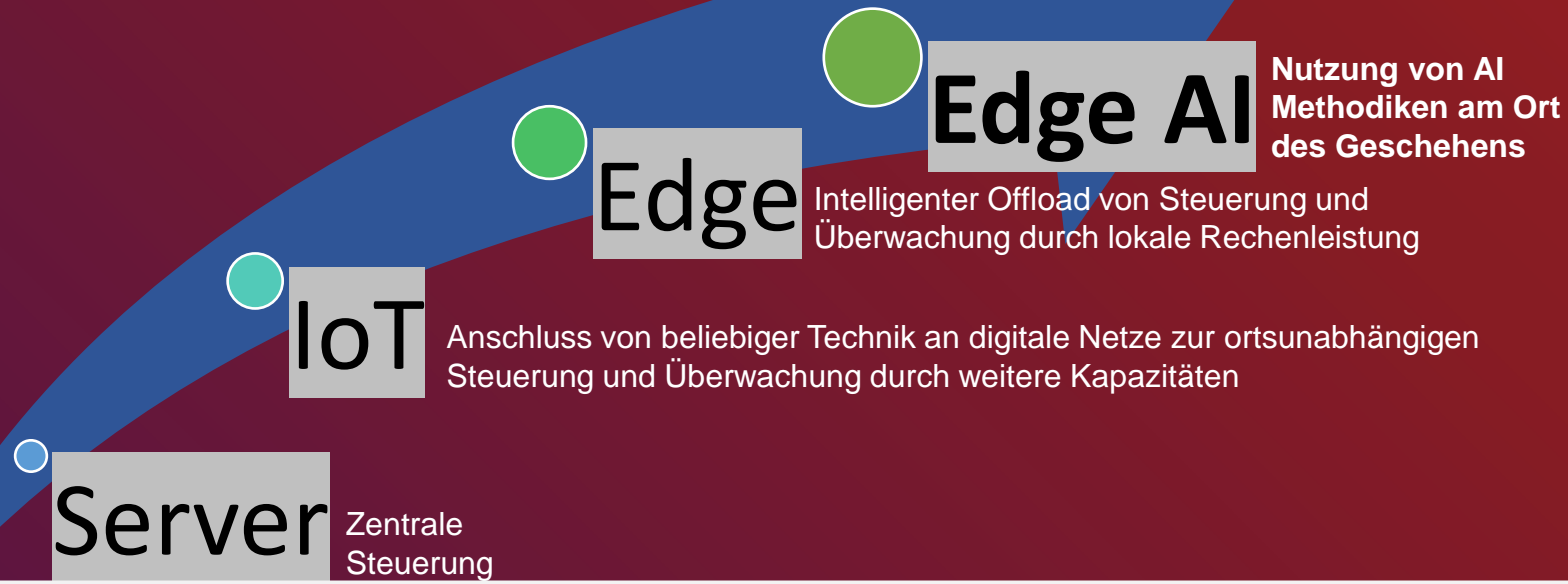
 motorola
ThinkReality
ThinkEdge
ThinkSystem



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PRODUKTION – Lösungen



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Warehouse / Logistics



Retail / Hospitality



Transportation



Medical



Smart City



Robotics



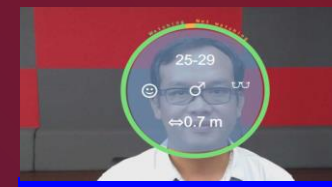
Unmanned Vehicle



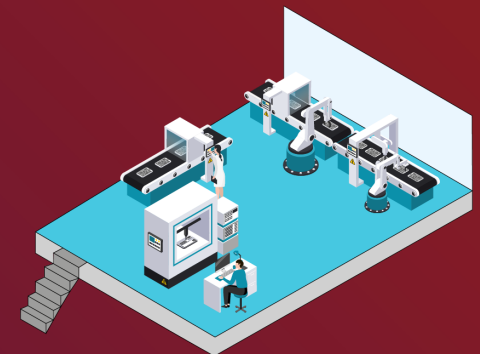
Vision Inspection



License Plate Recognition



Face Recognition



PRODUKTION – Lösungen



- Extreme temperature
- Shock & vibe
- Dust filtering
- Low acoustic



- Fully encrypted data
- On-site authentication
- Movement & tamper protection



- Wireless options
- Optimized indoor antennas



- Single tool for DC & edge
- Automate deployment
- On-going lifecycle

Lenovo



SE30



SE50



SE70



SE350



SE450



Raum 5: DIE “HEILIGEN HALLEN”

Herausforderungen:

- Energie-Effizienz
- On-Prem / Cloud / Hybrid Cloud
- Einfachheit / Security
- Storage / Backup



ThinkStation
ThinkSystem
ThinkAgile
XClarity™



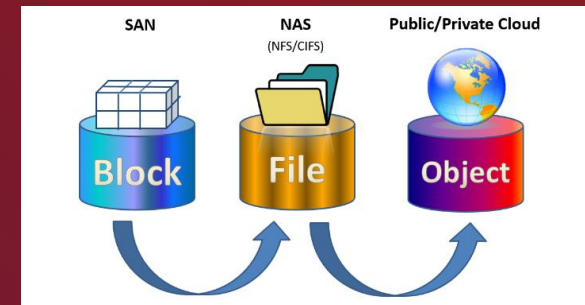
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DATACENTER – Lösungen



Microsoft
NUTANIX
vmware®



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Raum 6: **ENTSCHEIDER-OFFICE**

Herausforderungen:

- Altgeräterücknahmen
- Nachhaltigkeit
- Zertifizierungen
- Lieferantenstrategie
- Absicherung der IT Lösungen
- IT Konsumation oder Kauf



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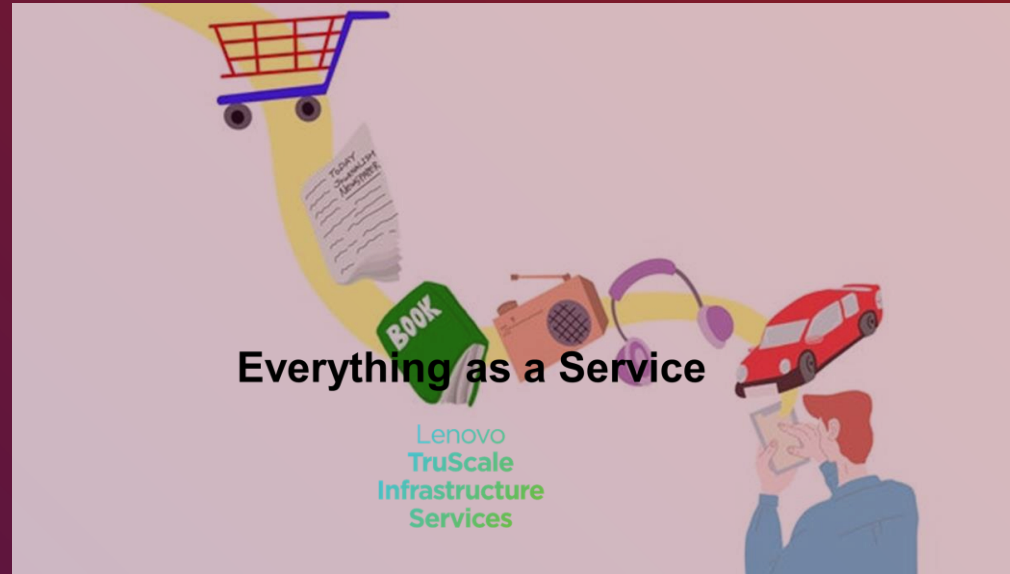
ThinkShield

Lenovo **TruScale** Lenovo **TruScale**

Device as a Service Infrastructure as a Service



ENTSCHEIDER – Lösungen



Dedizierte Infrastruktur extern gemanaged



„richtige“ Bereitstellung über Laufzeit / Option: variabel



Lifecycle Management





#WeAreLenovo



Smarter
technology
for all

Lenovo

thanks.